

LJ Institute of Media & Communications



Report on: *Kalanjali 2025 – Youth Festival at LJ University*

Date: 8th – 10th September 2025

Time: Full day

Venue: LJ University Campus

Participants: 40+

Resource Person: NA

Faculty In charge: Dr Hardik Solanki

Introduction

LJ University once again transformed into a vibrant hub of cultural expression during Kalanjali 2025, the prestigious annual Youth Festival. Held from 8th to 10th September 2025, the three-day fest brought together students from across institutes under LJ University to celebrate creativity, competition, and community.

Kalanjali is not just a cultural competition but a platform that nurtures talent, strengthens teamwork, and showcases the artistic diversity of LJ students. This year, out of more than 100 participants, the LJ Institute of Media & Communications (LJIMC) proudly contributed with the active participation of 40 students, who made their presence felt across multiple categories.

Objectives (4 points)

- To provide a platform for students to exhibit their artistic, intellectual, and performance skills.
- To foster collaboration, camaraderie, and cultural exchange among LJ institutes.
- To instill values of preparation, teamwork, and competitive spirit.
- To recognize outstanding student talent and encourage continued excellence.

Process

The journey of Kalanjali 2025 began weeks in advance with registrations and intensive preparations.

- Registrations & Shortlisting: LJIMC students enthusiastically signed up across various events including Fine Arts, Literary Arts, and Performing Arts.
- Practice Sessions: Students devoted long hours to rehearsals, script preparation, and creative conceptualization under faculty guidance.
- Participation: Over three days (8th–10th September 2025), LJIMC students actively competed, balancing academic responsibilities with cultural enthusiasm.
- Teamwork & Mentorship: Faculty members provided constant support and mentoring, enabling students to refine their performances and maximise their potential.

Outcomes (4 points)

- High Participation: Out of 100 total students across LJ University, 40+ students represented LJIMC, demonstrating strong cultural engagement.
- Remarkable Wins: LJIMC secured top positions in multiple categories – including Elocution (1st), Mimicry (1st), Skit (2nd), Clay Modelling (2nd), and Cartooning (3rd).

- **Skill Development:** Students enhanced essential skills such as communication, creativity, time management, and collaborative teamwork.
- **Institute Pride:** The achievements brought recognition and prestige to LJIMC, highlighting its role as a frontrunner in LJ University's cultural ecosystem.

Conclusion

Kalanjali 2025 was a resounding success for LJIMC, both in terms of participation and performance. The students not only showcased their artistic and intellectual strengths but also embodied the values of dedication, collaboration, and excellence.

With 40+ participants out of 100 and victories across fine arts, literary, and performing arts, LJIMC reaffirmed its commitment to nurturing well-rounded students who excel beyond classrooms. The festival concluded with pride, inspiration, and renewed energy to achieve even greater milestones in the coming years.

Photos (3-4 max geo tag with creative posted on social media)







Media Coverage (link): NA

Annexures

Social media link: https://www.instagram.com/p/DOa3CRGD89E/?img_index=1