



Report on: Dance as a medium of communication by Radhika Marfatia, Kathak, Contemporary and Folk Dancer.

Date: 6th August, 2025.

Time: 9:30AM to 11:30AM.

Venue: Auditorium, 5th Floor, NLJCC Building

Resource Person: Radhika Marfatiya

Faculty Incharge: Dr. Divya Soni

Participants: BMC sem 1,3 and 5 & MMC 1 and 3

Introduction

LJ Institute of Media & Communications, under LJ University, organized an engaging Guest Session on “Dance as a Medium of Communication” on 6th August 2025 from 9:30 AM to 11:30 AM at the Auditorium, 5th Floor, New LJ Building. The session was conducted by Ms. Radhika Marfatia, a renowned Kathak, Contemporary, and Folk dancer.

Objectives

- To explore dance as a powerful medium of non-verbal communication.
- To understand how emotions, thoughts, and stories can be conveyed through movement and expression.
- To examine the role of dance in cultural representation and identity.
- To analyze how gestures, facial expressions, and body language contribute to meaning in dance.
- To appreciate various dance forms such as traditional, classical, and contemporary as tools of storytelling.
- To encourage participants to view dance as a medium for self-expression and emotional release.
- To highlight the importance of dance in spreading social messages and promoting awareness.
- To foster creativity, observation, and interpretation skills among students through the lens of dance.

Process

- The event began with a warm welcome and the felicitation of the guest, Ms. Radhika Marfatia, by Dr. Divya Soni Ma'am, Director, LJIMC. A Tulsi pot was presented to our guest as a symbol of grace, purity, and Indian culture.
- Ms. Marfatia addressed the students and faculty, sharing her journey through various dance forms and how

she uses dance to express unspoken emotions. She highlighted how body language, rhythm, gestures, and expressions act as non-verbal tools of communication.

- She then performed a live sequence without any music, using only facial expressions, hand gestures or mudras, and body movements to tell a story beautifully illustrating the core message of the session.
- The session was interactive, with students asking thoughtful questions about dance, expression, and performance. Ms. Marfatia answered with great warmth and encouraged the students to find their own unique form of expression. She also presented a visual presentation that provided insights into classical, contemporary, and folk-dance forms. The presentation included images, symbolic gestures, and performance videos, enriching the audience's understanding of how dance can serve as a language beyond words. Following the presentation, she performed a live sequence without music, using only facial expressions, mudras, and body movements to tell a story beautifully bringing her message to life.
- The session concluded with a group photo capturing the memories and the learning spirit of the day.

Outcomes

- Gained a clear understanding of dance as a non-verbal medium of communication.
- Explored how traditional, classical, and folk dances preserve and reflect cultural identity.
- Understood the importance of body language, gestures, and facial expressions in dance.
- Appreciated the diversity of global dance forms and their role in cross-cultural communication.

Conclusion

The session was a meaningful and engaging experience. It successfully highlighted how dance is not just a form of entertainment, but a powerful, emotional, and cultural medium of communication. Ms. Radhika Marfatia's performance and message left a lasting impression on each and every one present there. The event was beautifully anchored, well-coordinated, and highly appreciated by the faculty and students.

Annexures

Social Media post link-

https://www.instagram.com/reel/DNBDp51P56V/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFiZA==

Media coverages:

<https://pinewz.com/video/gujarat/ahmedabad-ljmcમાં-dance-as-a-medium-of-communication-વિષય-પર-ગેસ્ટ-સેશન-યોજાયો-1755078198901>

LJIMCમાં ગેસ્ટ સેશન: 'Dance as a Medium of Communication' વિષય પર ગેસ્ટ સેશનનું આયોજન કરવામાં આવ્યું

<https://www.divyabhaskar.co.in/local/gujarat/ahmedabad/news/guest-session-on-dance-as-a-medium-of-communication-organized-at-ljmc-135669671.html>

<https://www.vtvgujarati.com/news-details/ljmc-dance-as-a-medium-of-communication-guest-session-on-organized/1>

Felicitation of the Guest Ms. Radhika Marfatia with a Tulsi Pot by our respected Director, Dr. Divya Soni Ma'am.



Guest addressing the Audience by performing a live sequence using only facial expressions, hand gestures or Mudras and body movements.



Q&A Interaction between the guest and the students of LJIMC.



A visual presentation delivered to the students on the topic by the guest.

