### LJ Institute of Media & Communications



# **Educational Visit to Colors Gujarati Rasoi Show Set**

Date of Event: 21st March, 2025

Time: 11:30 to 13:00

Venue: Radha Film Studio

### **Introduction:**

The students of Semester 4, Bachelors in Media & Default (BMC), had an exclusive behind-the-scenes experience at the Rasoi Show set on Colors Gujarati on 21st March 2025. The visit provided an invaluable learning opportunity about the intricacies of television production, allowing students to witness a live shooting and understand the various elements involved in bringing a show to life.

# **Objectives:**

- Understanding TV Production: To gain insights into how a television show is produced.
- Learning Technical Aspects: To observe the use of multiple camera setups, sound
- management, and lighting.
- Watching Live Production: To see how an episode is filmed in real time.
- Exploring Production Timelines: To understand the duration and workflow of creating a
- single episode.

#### **Process:**

- A message was circulated to the students on social media group (WhatsApp) and were informed regarding the visit.
- Students were given a brief in advance regarding Colors Gujarati and its functioning.
- Students were instructed to reach on the destination 15 minutes prior of the visit.

### **Event Details:**

The visit to Radha Film Studio offered students an in-depth look at how Rasoi Show is produced. They had the opportunity to observe:

- Live Shooting: Watching an episode being filmed, experiencing the coordination required for a smooth production.
- Multiple Camera Setup: Understanding how different angles are captured simultaneously for a dynamic viewing experience.
- Sound Management: Learning how audio is recorded and synchronized with video to ensure clarity.
- Lighting Techniques: Observing the strategic placement of lights to enhance the visual appeal of the show.
- Production Workflow: Gaining insights into the time and effort required to complete a

single episode.

The experience was enriched by the guidance of Girish Parmar Sir, Kiran Suthar Sir, and Mukesh Sharma Sir, who shared their expertise and provided valuable insights into the world of television production.

- Attendees:
- Semester 4 students of BMC, LJIMC
- Faculty guide
- Industry professionals:
- o Girish Parmar
- o Kiran Suthar
- Mukesh Sharma

### **Conclusion:**

The visit to the Rasoi Show set was an eye-opening experience, offering students a firsthand understanding of the technical and creative aspects of TV production. From witnessing live shooting to learning about camera operations, lighting, and sound design, the visit provided an enriching learning experience. The students left with newfound knowledge and appreciation for the effort that goes into producing a television show.

The LJIMC community extends its gratitude to Girish Parmar Sir, Kiran Suthar Sir, and Mukesh Sharma Sir for their invaluable guidance and looks forward to more such industry visits in the future!

Social media link: <a href="https://www.instagram.com/share/BAd-i1TcTv">https://www.instagram.com/share/BAd-i1TcTv</a>



