

LJ Institute of Media & Communications



Report on: ESCAYPE 2025 – Annual Function of LJ University

Date: March 6, 7, and 8, 2025

Time: 7:00 PM onwards

Venue: Architecture Open Ground, LJ University

Participants: Over 230 students from across LJ Institutes, including 9 BMC students of LJIMC

Resource Person: NA

Faculty In-charge: Dr Hardik Solanki

Introduction

ESCAYPE 2025, the flagship annual cultural function of LJ University, unfolded as a spectacular three-day festival of talent, art, and creativity. It served as a platform for students across institutes to express themselves artistically while strengthening bonds of unity, joy, and achievement. The event seamlessly combined music, performance, and thematic presentations, with each day leaving behind unforgettable experiences.

Objectives (4 points)

- To provide students with a platform to showcase their talents in cultural and performing arts.
- To foster collaboration and unity among students from different institutes of LJ University.
- To celebrate creativity, innovation, and expression through diverse cultural activities.
- To highlight special themes such as *Women's Day* and promote inclusivity and awareness through art.

Process

- **Day 1 – March 6 (Concert Night):**
The celebrations began with an exhilarating live concert by *Twin Strings*, a renowned music band. Their performance enthralled the audience, creating an atmosphere of energy and festivity.
- **Day 2 & 3 – March 7 & 8 (Student Performances):**
- The following days were devoted to student-led performances in dance, drama, music, and fashion. The *Women's Day* theme was interwoven into several acts, adding purpose and depth.
 - The Fashion Show emerged as one of the most awaited events, with students creatively showcasing cultural styles and innovative themes.
 - From LJ Institute of Media & Communications (LJIMC), 9 students actively participated in cultural events including anchoring, dance, and singing, contributing to the creative energy and smooth execution of the program. Their presence highlighted the integration of media talent into cultural celebrations.

Outcomes:

- Students gained exposure to large-scale event participation, enhancing organizational, communication, and performance skills.
- ESCAYPE 2025 fostered cultural exchange and collaborative learning among institutes.
- Themed performances, especially around *Women's Day*, created social awareness and encouraged meaningful expression.
- The event strengthened LJ University's identity as a hub of creativity, talent, and holistic student development.

Conclusion

ESCAYPE 2025 was a resounding success, celebrating the talent and diversity of LJ University students. With its combination of professional performances and student-led programs, the event reflected the vibrancy of campus life. The enthusiasm, discipline, and creativity of participants from LJSCA and LJIMC, along with the support of faculty, ensured a memorable cultural extravaganza that embodied the spirit of LJ University.

Photos:



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Annexures

Social media link