

SPORTS
SPORTS
SPORTS



BRAND
BRAND
BRAND



STUDY
STUDY
STUDY



GOAL
GOAL
GOAL



SUCCESS
SUCCESS
SUCCESS



SUCCESS
SUCCESS
SUCCESS



SPORTS
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GOAL
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STUDY
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SUCCESS



LJ University
University with a Difference



LJISM

L . J INSTITUTE OF SPORTS MANAGEMENT

LJ INSTITUTE OF SPORTS MANAGEMENT

BBA IN SPORTS MANAGEMENT



VISION



MISSION



VALUES



Dr. B.M. Peerzada
President, LJK



Dr. Manish Shah
Vice-President, LJK

ABOUT LJ UNIVERSITY (LJU)

LJ University is a place where the mind is free and learns how to learn, learns how to frame the right questions, and learns how to find out-of-the-box, creative solutions. LJ University was set up in 2019, by a group of academicians led by Prof. B M Peerzada, Former Dean, School of Commerce and Management, Gujarat University, as an umbrella organization for its 32 constituent institutes offering courses in various disciplines like engineering, management, pharmacy, computer applications, architecture, physiotherapy, law, planning, commerce, etc., operational since early 1980. Thus, while the university is of a recent origin, its constituent institutions have a sparkling history of over 40 years.

The University, along with its 32 constituent institutions, operates from a well-developed environment-friendly campus having excellent infrastructure facilities. Technology-enabled classrooms, laboratories, workshops, seminar halls, auditoriums, open-air theatre, library, and computer centres connected with optical fibre and a network of over 2000 workstations, ensure the most updated learning pedagogy and mechanisms. The LJ University hosts 1000+ plus well qualified and academically rich faculty, shaping the future of over 20,000+ students by engaging in teaching-learning, research and extension activities.

ABOUT LJISM

Initiated in June 2018, LJ Institute of Sports Management offers a 3 year full time Bachelors in Business Administration with Sports Management Specialization. With all state of the art facilities, the college intends to pave the right way for students seeking a rewarding career in the field of sports management. The course offered at LJISM proposes to produce the best talents in the field of sports management by equipping the students not only with the nuances of sports, but also with the managerial skills required to manage this sector. LJISM aims to impart classroom education along with practical internships, for which it has initiated associations with the best of the sports management companies, sport authorities, academies & institutions.



Dr. Viral Shah
Campus, Director



Dr. Rashi Goplani
Dean, LJIEEM



3 Year full time
BBA degree
program



Physical &
E - Learning
resources



Qualified Faculty
Members



Digital Gujarat
Scholarship



SSIP



On-Demand
Exams



In-Demand
Skills
Workshops



Internship &
Placement



Work-based
Learning
Route



360 Degree
Continuos
Evaluation



Holistic
Development



Personalized
Counseling
Program



Powerful
Career
Assistance



On Ground
Training



Bridge Course

IN HOUSE FACULTY



Dr. Viral Shah
Director-LJIS

Qualification:

M.com, Ph.D.

Experience: 23 Years

Area of Specialization:

Finance, Accounting and
Entrepreneurship



Dr. Rashi Goplani,
Dean (LJISEM)

Qualification:

M.com (Gold Medalist),
M.Phil, NET Qualified, Ph.D.

Experience: 20 years

Area of Specialization:

Marketing Management,
Strategic Management



Dr. Sanjay Bhudia,
Director Sports-LJ Campus

Qualification:

B.com (Accounts), M.P.Ed.,
GSET Qualified, Ph.D.



Mr. Dilip Pandey
Sports Outreach Manager

Qualification:

B.Tech, MBA (Marketing),
Diploma (NIS)



Asst. Prof Aakriti Ahuja,
Lecturer

Qualification:

M.Com (BST Honours),
B.Ed., Event Management
Adv. Diploma, Ph.D.
Pursuing

Area of Specialization:

Event Management



Mr. Naren Desai,
Lecturer

Qualification:

BA (Economics), PGD
(Sports Management),
M.Sc. (Sports
Management), Ph.D.
Pursuing



Ms. Rushika Soni,
Lecturer

Qualification:

B.com (HR Hons.), MBA
(Sports
Management), NET
Qualified

VISITING FACULTY



Mr. Girish Pillai

Qualification:

B.A. (Economics), M.B.A. (Marketing), Certified CELTA trainer



Mr. Nikhit Fernandes

Qualification:

B.com, MBA.



Mr. Umang Shah

Qualification:

M.com, CA Pursuing



Ms. Anushka Juliet

Qualification:

M.sc. Psychology of Sports, BA Psychology



Mr. Hrishikesh Bang

Qualification:

BBA, Post Graduate in Sports Management



Ms. Mruga Joshi,
Lecturer

Qualification:

B.com(HR Hons.), Masters (HR Hons.), NET Qualified



Ms. Foram Thaker

Qualification:

B.A.LL.B. (Hons), LL.M, Ph.D.



Mr. Ashutosh Pandey

Qualification:

MBA (Finance & HR), MA (Economics), Ph.D (Economics)



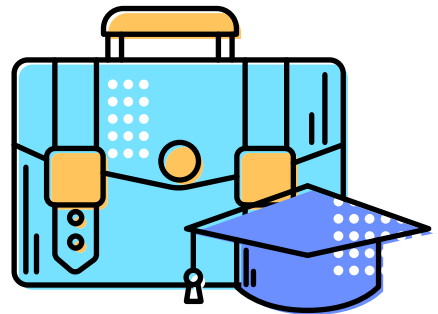
Ms. Palak Sirwani

Qualification:

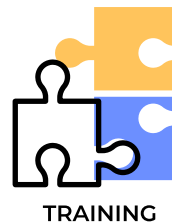
BBA (Media & Communication), Diploma in Image Consulting

INTERNSHIPS

1. RELIANCE YOUTH FOOTBALL LEAGUE
2. SANKALP SPORTS MEET (ARMY CANTONMENT BOARD-ALL INDIA)
3. SPORTS AUTHORITY OF INDIA (SAI) VISIT
4. TRANSSTADIA VISIT
5. SPRINT RECREATION
6. ZYDUS SPORTS MEET
7. RISING SUN
8. HERO INTERCONTINENTAL CUP
9. JBC CUP
10. AUGUSTUS CUP
11. PAYTM INSIDER - INDIAN PREMIER LEAGUE
12. GUJARAT FUTSAL CHAMPIONSHIP
13. GANDHINAGAR PREMIER LEAGUE
14. RUSH SPORTS ARENA
15. INDI FOOT - BABYLEAGUE (FOOTBALL)
16. VIVI PRO KABADDI LEAGUE
17. XAVIER'S BASKETBALL INTER COLLEGE TOURNAMENT
18. NATIONAL ATHLETIC CHAMPIONSHIP SELECTION - MANJALPUR SPORTS COMPLEX, VADODARA
19. NATIONAL CROSS-COUNTRY CHAMPIONSHIP - GMDC, AHMEDABAD
20. P7 CYCLING SUNDAY RIDE
21. TEENAGE BASKETBALL LEAGUE
22. AHMEDABAD BASKETBALL LEAGUE
23. 24-HOURS BASKETBALL TOURNAMENT
24. DECATHLON



INTERNSHIP





1. LJ CUP-SPORTS TOURNAMENT
2. SPORTS LEAGUE- SHATRANJ MASTERS,CHARITY FUN RUN,UMEED 2020,PING PONG CHAMPS
3. ON GROUND AND VIRTUAL CIRCUIT TRAINING
4. 24 HOURS BASKETBALL MAXA BASKETBALL CLUB
5. PLOG RUN
6. TRICK IT WITH 'TOKURA'
7. WORKSHOP ON DIGITAL MEDIA
8. MASTI KA FIESTA SERIES
9. REELS RALLY
10. HEALTH PROFILING
11. BICYCLE EXPEDITION
12. LJISM TALKS
13. LJ SPORTS YOUTH TALKS
14. THE DUGOUT TALKS
15. 360 DEGREE SPORTS MASTERCLASS
16. COACH DEVELOPMENT PROGRAM
17. STRENGTH AND CONDITIONING WORKSHOP
18. INTER COLLEGE CRICKET MATCH
19. HANGOUT TIMES WITH LJISM
20. SPORTS SCIENCE MASTERCLASS
21. GIRLY TALES
22. AGILITY CHALLENGE

AREAS OF PLACEMENTS

Application of management principles to the sports and event industry is expected to generate productive and vibrant career options. Students can pick up jobs, do free lancing or set up entrepreneurial ventures



OPERATIONS
MANAGEMENT



SPORTS TOOLS
& EQUIPMENT
MANAGEMENT



SPORTS LOGISTIC



SPORTS
INFRASTRUCTURE
MANAGEMENT



SPORTS TEAM
PUBLICITY



SPORTS FINANCE



SPORTS LEAGUE
MANAGEMENT



SPORTS HEALTH
MANAGEMENT



FACILITY
MANAGEMENT



SPORTS BRAND
MANAGEMENT



SPORTS
MARKETING



SPORTS
BIOMECHANICS

FRATERNITY LINKAGE OF LJISM



- DEVENDRA JHAJHARIA - OLYMPIC GOLD MEDALIST
- AKHIL KUMAR - BOXING OLYMPIAN
- SYED SABA KARIM - GENERAL MANAGER, BCCI
- JAYVEER SHARMA - NATIONAL KABADDI COACH
- DR. INDER PARKASH NAGI - DEPUTY DIRECTOR, NSNIS PATIALA
- RAHUL CHAUDHARY - INTERNATIONAL KABADDI PLAYER
- SANDEEP NARWAL - INTERNATIONAL KABADDI PLAYER
- JAGDEEP SINGH BAINS - FORMER CAPTAIN OF THE INDIAN BASKETBALL TEAM
- TOKURA - INTERNATIONAL FREESTYLE FOOTBALLER
- MR. DANISH SHARMA - INTERNATIONAL PLAYER AND NATIONAL JUDO COACH
- MANA PATEL - INTERNATIONAL SWIMMER
- DIVYA SATIJA - NATIONAL RECORD HOLDER, SWIMMING
- DR. NEELIMA DESHPANDE - NATIONAL ATHLETIC COACH, SAI
- MR. SHAFIQ SHAIKH - INTERNATIONAL REFEREE; CONVENER, TECHNICAL COMMISSION, BFI
- MR. RAHUL TIWARI - SPORTS BIOMECHANIST, NSNIS PATIALA
- MALAY N GOSWAMI - SENIOR BASKETBALL COACH AND SPORTS PROMOTER
- DR. ANURADHA S. SOLANKI - SPORTS PSYCHOLOGIST, SAI
- DR. SUNIL G. PUROHIT - ASST PROFESSOR, DEPARTMENT OF SPORTS BIOSCIENCE, SAI
- DR. VANDANA TANWAR - SPORTS PHYSIO; CHAIRPERSON AND COFOUNDER PHYSIOLUTION
- DR. AJEET JAISWAL - ASSOCIATE PROFESSOR, CUTN
- MISS ASHWINI PATIL - SPORTS PHYSIOTHERAPIST, ABTP INDIA
- DR. MITHILESH KUMAR TIWARI - FORMER SPORTS PSYCHOLOGIST, NSNIS PATIALA
- MISS SUDESHNA BHAUMIK - SPORTS NUTRITIONIST, MYAS-NIN DEPT OF SPORTS SCIENCE
- MR. CHENNAKESHAVULUL VEMULA - FORMER EXERCISE PHYSIOLOGIST, SAI
- DARSHAN BHAGAT - BASKETBALL COACH AND SPORTS PROMOTER
- RAVIRAJ SINGH CHAUHAN - VOLLEYBALL COACH AND NATIONAL REFEREE
- HARDIP PATEL - SENIOR KABADDI COACH AND NATIONAL REFEREE
- SWARAJ SINGH SHEKHAWAT - NATIONAL BASKETBALL COACH
- KSHITIJ JAIN - FOOTBALL COACH AND SPORTS PROMOTER
- MIRA ERDA - F4 RACER



APPRECIATION FROM EXPERTS

The internship completed by the students of L.J institute of Sports management during the recent AFC Tournament was very competent. Their knowledge about the technical part of the event and the event flow gave the tournament an easy flow of work during the entire event. As sports manager they have ability of risk management and decision making. They were able to complete any task given in given time. Their interactive ability with the playing and non-playing attendees was absolutely remarkable. I would like to add they were respectful, sporty, attentive, obedient.



Nirali Bhatt
HR AND MARKETING
HEAD,
AHMEDABAD
SOCCER CHAMPS



Ahmedabad Sports Academy is hiring Sports managers from LJ college of Sports Management. ASA and LJ have been working together since last 6 months. ASA would like to thank LJ college and its faculty for always being supportive and working dedicatedly.



Bansilal Cheta
FOUNDER / DIRECTOR
ASA AHMEDABAD
SPORTS ACADEMY LLP



Wanted to commend LJISM for the work they are doing in the field of Sports management. Very planned and professional approach towards the sectors. I'm sure children are learning real world skills. All the best and continue the good work.



Nikhit Fernandes
Sports Entrepreneur



LJ institute of sports Management is the best institute for all sports enthusiasts and players looking to start a career in sports industry, it provides great opportunities through good internships, they've great learning programs, continuous sporting events for practical learning and much more the faculty members are super supportive and have been a great help to me! It's fun and I feel grateful to be a part of the Institute.



Dharmil Shah
PROFESSIONAL
TENNIS ATHLETE



Truly Appreciable Team & Management. We got great support from Volunteers Team of LJ University for our Soccer Tournament "Vatsalyam - ASC Cup 2021". Keep it up Team LJ University.



Kapil Kotak
Founder
ASC



"Thank you to the team of LJISM for wonderful organization of ZIU sports event. We look forward to such association in the future" - Uday Ranpara



Uday Ranpara
DIRECTOR
INITIATOR GLOBAL UK AND
UNISON GLOBUS



STUDENTS TESTIMONIALS

I am pursuing my last year in LJISM. I play 2 different sports - volleyball and rugby. LJISM has done a great job in providing us with opportunities even during the pandemic in terms of our education and experience. I have done many internships through the institute and gained more knowledge about sports management. Grateful to LJISM for the support!



Vidhi Chauhan



Lj institute of sports management is a great institute for anyone looking to start a career in then sport industry specially those who come from any sports background . This institute provides with really great facilities and faculties for theoretical, practical knowledge, live assignments and even internships . I have had really great time and just have positive things to say.



Dev Javia



It has been a wonderful experience. I've discovered a plethora of opportunities for a bright future. My majors' curriculum is well-structured, providing me with both practical and academic understanding. Professors and staff have always been pleasant and helpful to me. The practical experience is quite beneficial.



Tirth Shah



LJISM is the best institute for all the students who wants to make their career in sports industry. The professors are very good and very helpful. LJISM gives you very good intership opportunities and they also support you in different games. I played Nationals in Rugby just because of LJISM.



Aadil Kelawala



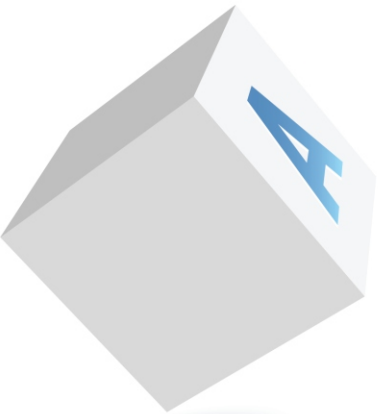
LJISM gives diverse career opportunities and is helping me to improve my sports profile and because of internships it's an opportunity to gain on field knowledge regarding sports management



Simone Bukhari



ADMISSION PROCESS



ELIGIBILITY

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Eligibility: Cleared 10 + 2, any stream, any recognized board.
.....



REGISTRATION

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The students will have to register their names on www.ljsem.com or contact: 9099078640.
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COUNSELLING + INTERVIEW

.....
The registration process will be followed by a counselling + interview session after which the selected students will be given admission/waitlisted.
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